



*Cymdeithas Hanes Lleol  
Llandysul a'r Fro  
Local History Society*

Well, it looks as if we won't be able to hold any meetings for some time yet so we will continue to send out snippets from our researches, which, from the responses we have received, many of you are enjoying.

After Christmas, Andrew Williams dipped into our archive of shop and business adverts and invoices and we decided to select a few of our local shops and put together their history using what resources we have found so far. I have been transcribing the local newspapers for several years and so they add something about the shopkeepers' lives as well as information about the properties being built or reconstructed.

If you have any recollections about the following shops, please let us know so we can add your memories to our archive of the history of this town and area.

Keep safe.  
Jane  
Chairman

**ALBION HOUSE**

**King Street**

**(now The Lunchbox)**





1910

You can see from the different roof lines and shop fronts, that The Albion was two separate shops.

One of our senior residents (born in 1926) recalls that Griffith Davies had his shoe shop on the left and the grocery/ironmongery shop was in the right-hand shop.

ALBION, LLANDYSSUL.

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**BOOTS, SHOES & SLIPPERS.**

No House can show a larger assortment.

Every pair is sold on the understanding that it is honest and reliable in every way, and guaranteed to give satisfaction.

---

**GRIFFITH DAVIES,**

**The modern & progressive Shoe Factor.**

---

Repairs neatly, cheaply and promptly executed.

*Agent for the well-known 'Dryfoot' Brand.*

The first reference we have found for an ironmongery business at Albion House is a newspaper article indicating that Mr. Griffith Davies had set up his business about 1888, bringing good news for Llandyssul residents:

**19 February 1892**

**ENTERPRISE**

No longer is it necessary for the Llandyssulites to journey to Carmarthen for a supply of earthenware, china, hollowware boilers, tea kettles, baskets, etc., as was formerly the case, for **Mr. Griffith Davies**, who established himself in business at **Albion House** about four years ago, has just opened a commodious warehouse and showroom opposite his present establishment and next door to the King's Head. Llandyssulities will undoubtedly appreciate this boom.

 Ffynhonnell/Source: Cambrian News and Merionethshire Standard

The newspaper also mentioned Mr. Griffith Davies again in that issue:

19 February 1892

**MUTUAL IMPROVEMENT**

The usual weekly meeting of this society took place on Wednesday, the 10th February, under the presidency of **Mr. Griffith Davies, Albion House**. Mr. Evans, Gwesyn Villa, read an interesting paper and was followed by Mr. W.J. Evans, the hero of the evening, who gave an interesting address on "The advantages and disadvantages of smoking". Mr. Evans argued strongly on behalf of smoking and received material support from Dr. Evans and Messrs. T.A.W. Rees, National Bank of Wales, Nicholas Lloyd, Bank, Supt. Williams, D. Evans and Rev. E.P. Jones, while he was opposed by Messrs. S.J. Evans, J. Eaton Richards, E.C. Jones, and the Rev W.J. Davies. On voting the smokers won by a considerable majority.

 Ffynhonnell/Source: Cambrian News and Merionethshire Standard

The following year, Mr. Davies was again in the newspaper:

9 June 1893

**RECREATION**

On Monday, June 5th, a meeting of the Quoit Club was held on the practice ground. As Mr. Nicholas had expressed a desire that further officers were necessary, the following gentlemen were proposed and accepted: Captain, **Mr. Griffith Davies, Albion House**; secretary, Mr. T.A.W. Rees; treasurer, Mr. T.R. Nicholas. The membership fee will be 2s. for the season. Working-men will, in all probability, be admitted at half-price. The practice on Monday augurs well for a successful season.

 Ffynhonnell/Source: Cambrian News and Merionethshire Standard

And again in 1894:

26 October 1894

**TOWN MEETING**

Only six persons attended at the third meeting called to discuss the desirability of lighting the town. The six gentlemen repaired to **Albion House**, and there decided to appoint collectors. Unless something is done by Wednesday the 24th the town will be left in darkness during the forthcoming winter.

 Ffynhonnell/Source: Cambrian News and Merionethshire Standard

Mr. Davies had a particular interest in lighting for the town as the photo above clearly shows a light fixed to the outside of his premises.

Both Mr. and Mrs. Davies appear to be pillars of the community; Mr. Davies served on several committees and Mrs. Davies was a supporter of the Sewing Class and helped out at fundraising Bazaars.

The 1891 census shows the family living at Albion House, but by 1901 they no longer lived "over the shop" and had moved to Tyssil Lodge in King Street.

ALBION USE

Llandyssul, 21<sup>st</sup> Dec. 1895

Mr. *J. Owen*

Bot. of G. DAVIES

Family Grocer and General Furnisher.

|                     |                                   |                        |
|---------------------|-----------------------------------|------------------------|
| 5 <sup>th</sup> Apr | 10 Bks Black Oats 2/3             | 1. 2. 6                |
| "                   | 5 " White " 2/7 $\frac{1}{2}$     | 12. 11                 |
| "                   | 5 " Barley 3/3                    | 16 3                   |
| "                   | 4 Sts 6                           | 2 -                    |
| 11                  | 2 Cwt Beans 3/6                   | 7 -                    |
| 15                  | $\frac{1}{2}$ Bks Barley          | 1. 7 $\frac{1}{2}$     |
| "                   | $\frac{1}{2}$ " White Oats 2/9    | 4. 1 $\frac{1}{2}$     |
| "                   | 1 St 6                            | 6                      |
| 19                  | 2 Cwt. Beans 3/6                  | 7 -                    |
| 26                  | 1 foot Marseilles 8 $\frac{1}{2}$ | 8 $\frac{1}{2}$        |
| 6 May               | 1 St Oats 11/-                    | 11 -                   |
| "                   | 1 St                              | 6                      |
| 7                   | 1 St Oats 11/-                    | 11 -                   |
| "                   | 1 St                              | 6                      |
| 9                   | 1 St Oats 11/-                    | 11 -                   |
| "                   | 1 St                              | 6                      |
| 15                  | 1 " Oats 11/-                     | 11 -                   |
| "                   | St 6                              | 6                      |
| 24                  | 100 Bks Oats 2/3                  | 11. 5 -                |
| "                   | 20 Sts                            | 10 -                   |
| 13 June             | 6 Buckets 1/4                     | 8 -                    |
|                     |                                   | 18. 3. 7 $\frac{1}{2}$ |

ALL



Llaney ..... 189

Bot. of G. DAVIES  
Family Grocer and General Furnisher.

|        |                 |                     |
|--------|-----------------|---------------------|
| 94     | Brought forward | 24. 0. 7 1/2        |
| 5 Sep. | 11 Stro 6       | 5 6                 |
|        |                 | <u>24. 6. 1 1/2</u> |

1895  
25<sup>th</sup> Oct. Received this day by cheque  
of Messrs. Evans Evans and  
Wm. James in settlement £24 6 1/2

approved  
S.R.



Oct 1895

Supermarket

The Griffiths had four sons: Benjamin Jones, Frederick Alfred, Dewi Griffith, and Arthur (Artie) Lloyd.

Their eldest son, Ben, was involved in a gallant rescue in 1910, when he was 23 years of age:

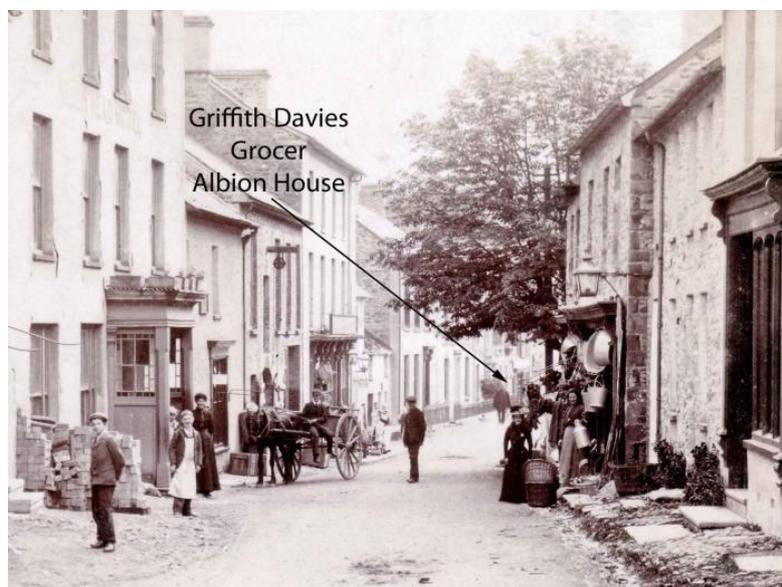
30 December 1910

#### GALLANT RESCUE

A gallant rescue from drowning in the River Teifi was effected about eight o'clock on Saturday evening last, at Llandyssul, by **Mr. Ben Jones Davies, Albion House**, an Oronian, home on holidays. Mr. David Evans, a stonemason residing at Aberystwyth, was visiting his brother-in-law at Dolwerdd Pendre, accidentally tumbled over the retaining wall at the bottom of the garden into the river, which was greatly swollen after the recent heavy flood. A neighbour happened to hear two distinct splashed in the water, but no cries, and ran along the bank with a lighted lamp. The brother-in-law rushed into the main street, and gave the alarm. Some members of an institute close by quickly rushed to the rescue. Mr. Davies, divesting himself of his coat and waistcoat, jumped into the fast-running stream. Though the night was very dark, he succeeded in getting hold of the half-drowned man and swimming with him to a safe landing place at the flight of the steps at the rear of the institution.

 Ffynhonnell/Source: Carmarthen Journal and South Wales Weekly Advertiser

In 1913 the Carmarthen Journal refers to the new premises for Lloyds Bank, opposite Albion House. Both premises can be seen in the photograph below which means we can date it to pre-1913. You can see that the proposed bank premises had a pulley lift on the outside to move goods up to the upper floor, but we do not know what sort of premises they were. But we are still researching!



31 October 1913

#### IMPROVEMENTS

Buildings operations are still in full swing. Messrs. Thomas and Lewis, Newcastle Emlyn, are erecting fine premises for the Lloyds Bank opposite the **Albion House**, and next door Mr L.C. Farleigh is erecting a fine shop which is to be fitted up to date. It is understood that new buildings are also to be erected on the same side right up from the King's Head Hotel to Mr. D. Jones, The Shop's residence. The advent of all this building speaks loudly for the need of a proper system of drainage, and it is to be hoped that now that the Local Government Board have taken the goad (sic) in hand, the "donkey" will be made to trot. Really it is a crying shame that a town, so well adapted for visitors has such disgraceful drainage, or rather want of drainage.

 Ffynhonnell/Source: Carmarthen Journal and South Wales Weekly Advertiser

In the Great War 1914-1918, their son Ben was a Captain in the South Wales Borderers and served in Egypt, Gallipoli and France. Sadly he was killed in action on 19 May 1917 in France. Frederick served in the Australian Expeditionary Force in fought in East Africa, New Guinea and France and survived. A fascinating letter which he wrote to his parents is on display at our WW1 Exhibition at Llandyssul Library. Arthur (Artie) was an Able Seaman in the Royal Navy. The Society has more details of the war service of these three brothers, but it is not available at the moment because our research facilities are closed.

The last Trade Directory entry for David Griffiths is 1915, and from the following advertisement, we see that between 1911 and 1922 the business was taken over by Evan Lewis Jones, who in 1911 was working on his own account as a Bootmaker Dealer in Llansawel.

Albion House, Llandyssul.

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**E. Lewis Jones**

---

Boot and Shoe Stores.  Grocery & Provision Merchant.

Agent for Moccassin, Dryfoot, Holdfast, Norvic & Mascot Brands.

Repairs promptly attended to.

---

**HIGH CLASS GROCERIES OF ALL KINDS IN STOCK.**

*Prices and Quality Right.*

---

**1922**

From the 1939 Register we see that Evan Lewis Jones, was born in 1877, and recorded his occupation as Shopkeeper - Grocery and Boot. He lived at The Lodge with his wife, Elizabeth Ann, and daughter, Gwyneth.

The following invoice dated 1940 is the last item we have regarding Albion House as a shoe and general provision dealer.

ALBION HOUSE  
LLANDYSSUL *16/12/40* 19*40*  
M *Mr Lewis*

BOUGHT OF **E. LEWIS JONES**  
BOOT DEALER AND GENERAL  
PROVISION DEALER

|                |            |
|----------------|------------|
| <i>By Cash</i> | <i>5/-</i> |
|----------------|------------|

27

An advert from 1947 shows us that it had become the Anchor Cafe, a popular place for teenagers as it had a jukebox!

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**Under new Management—**

**ANCHOR CAFE**

**Llandyssul**

**Proprietor . . . . LYN DAVIES**

---

PRIVATE PARTIES : WEDDING RECEPTIONS  
AND CHILDREN'S PARTIES CATERED FOR  
PERSONAL SERVICE

*Phone : LLANDYSSUL 184.*

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Our last item for the Anchor Cafe shows it was still open in 1962:

**J. Lynn Davies & Sons**

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CONFECTIONERS

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**ANCHOR CAFE**

**Llandysul - Cards.**

\* . \* . \* . \*

**Morning Coffees      Teas      Luncheons      Snacks**

If you remember the Anchor Cafe please let us have your memories to add to our archive.

Later it became The Lunchbox, which sadly has just closed its doors for the last time.

## CROSS HANDS

### Bradford Square



The first census which shows Cross Hands by name is 1861. At that time the property was occupied by William Jones, 71 years of age, a retired farmer, and his daughter, Jane, her husband and family.

William Jones' son-in-law, John Evans, gives his occupation on the census as "Innkeeper", implying that Cross Hands was an inn at that time. Confirmation of this comes from an entry for Cross Hands in the 1868 Trade Directory showing it was an Inn run by John Jones. Cross Hands does not appear as an Inn in later Trade Directories.

By the 1881 census Cross Hands was occupied by John Evans, 55, a timber carrier, his wife, Anne and three sons. The eldest son, aged 22, is recorded as "Shopman (out of employ)" so it is unlikely that Cross Hands was a shop at that time.

Reports of two Cross Hands residents appear in the local newspapers:

**9 January 1885**

**LLANDYSSUL**

**PETTY SESSSIONS**, Wednesday, December 31st.

Before Colonel W.P. Lewes, J.P.V. Pryse, A.H. Jones, and C. Lloyd, Esqrs.

**THEFT**

**David Jones, Crosshands**, of this place, sailor, surrendered to his bail, charged by Thomas Lewis, game dealer, Llandyssul, with stealing four dead hares, value 10s., from his cart, at Gwarcefel Arms, on the 5th December. Fined £1 and £3 costs.

 Ffynhonnell/Source: Cambrian News & Merionethshire Standard

**20 December 1907**

**PETTY SESSSIONS**. These were held on Wednesday at the Porth Hotel, before Messrs. Charles Lloyd, D.J. Lloyd, and Col. Newland.

D.C.C. Williams charged **John Davies, Cross-Hands**, and Eleanor Davies, Clifton-terrace, Llandyssul, on adjourned summonses for a breach of the peace. Both cases were taken together. John Davies was bound over to keep the peace for six months in his own surety of £10 and two others of £5 each. Eleanor Davies was bound over in a sum of £5 and surety of £5.

 Ffynhonnell/Source: Carmarthen Journal & South Wales Weekly Advertiser

Changes took place to the structure of Cross Hands around 1907/08 and its conversion into two shops.

**14 February 1908**

**LLANDYSSUL**

**CROSS HANDS**

*Mr. Jones, Blaendyffrynfach, and Mr. Jones, Penpynfach, have taken over the butcher's premises at **Cross Hands**, Llandyssul, and we wish them every success in their new undertaking.*

*📖 Ffynhonnell/Source: Carmarthen Journal and South Wales Weekly Advertiser*

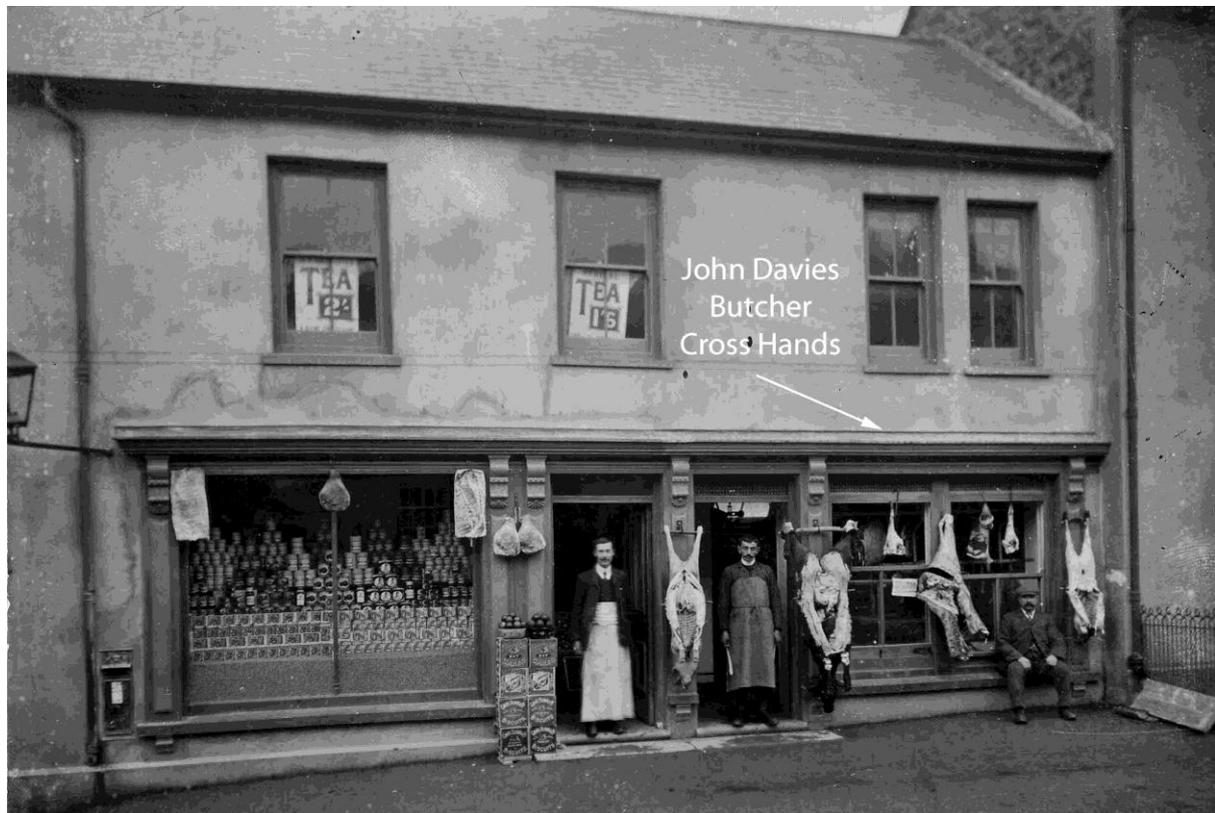
By late 1909 the property was advertised for sale; now in three parts - two shops and storage on the upper floor.

**26 November 1909**

**LLANDYSSUL**

*At the Porth Hotel, Llandyssul, on Tuesday Messrs. Thomas Jones and Son offered the recently improved freehold business house known as the **Crosshands**, situate in the town of Llandyssul, Cardiganshire. The building is now let on leases (all of which expire on September 29<sup>th</sup>, 1920) in three portions, viz., a grocer's shop, butcher's shop, and one portion of the upper storey is part of the solicitor's offices adjoining. The property was withdrawn at £510. The vendor's solicitors were Messrs. Evans and Thomas, Llandyssul.*

*📖 Ffynhonnell/Source: Carmarthen Weekly Reporter*



**JOHN DAVIES,**

**FAMILY BUTCHER,**

**CROSS HANDS,**

**LLANDYSSUL.**

Noted for Beef, Mutton, Lamb, Pork, Sausages,  
Faggots. &c., &c.

All Orders promptly attended to.



We are uncertain whether this really is David Morris but the 1911 census shows a David Morris, aged 34, lodging at Brython House, giving his occupation as Grocer. Was this photograph taken around 1911? If so, it is likely to be David Morris, whose entries for his Grocery shop appear in the Trade Directories between 1915 and 1936.

The 1910 Valuation Act survey describes "Cross Hand Stores" as two shops and storeroom on ground floor; on the first floor were two further storerooms and a room occupied by Messrs. Evans and Thomas (solicitors). The freehold building was stone (cemented) with a slate roof and in fair condition. It was owned by Elizabeth M. Thomas of Brynhyfryd, Llandysul, and occupied at the time of the survey by Thomas Jones. The survey was later updated to note that the occupier was David Morris, unfortunately no date was given for this change of occupier.

The next photograph shows the shop some years later; possibly in the 1930s judging by the car parked outside. It is now combined into a single shop, blocking one door, and bears the sign "D. Morris, Grocer and Provision Merchant".



**.. D. MORRIS, ..**

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**Crosshands Stores.**

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The House for High Class Groceries of  
all Descriptions.  
Fresh Fruit in Season.  
Confectionery to suit all tastes.  
Cigarettes and Tobaccos of all the  
best known blends.

---

Orders executed with promptness and despatch.

1915

**D. MORRIS'**  
The House for  
High Class Groceries  
and Provisions  
of all kinds  
Fresh Fruit  
in season

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CROSSHANDS STORES

Confectionery  
to suit all  
tastes

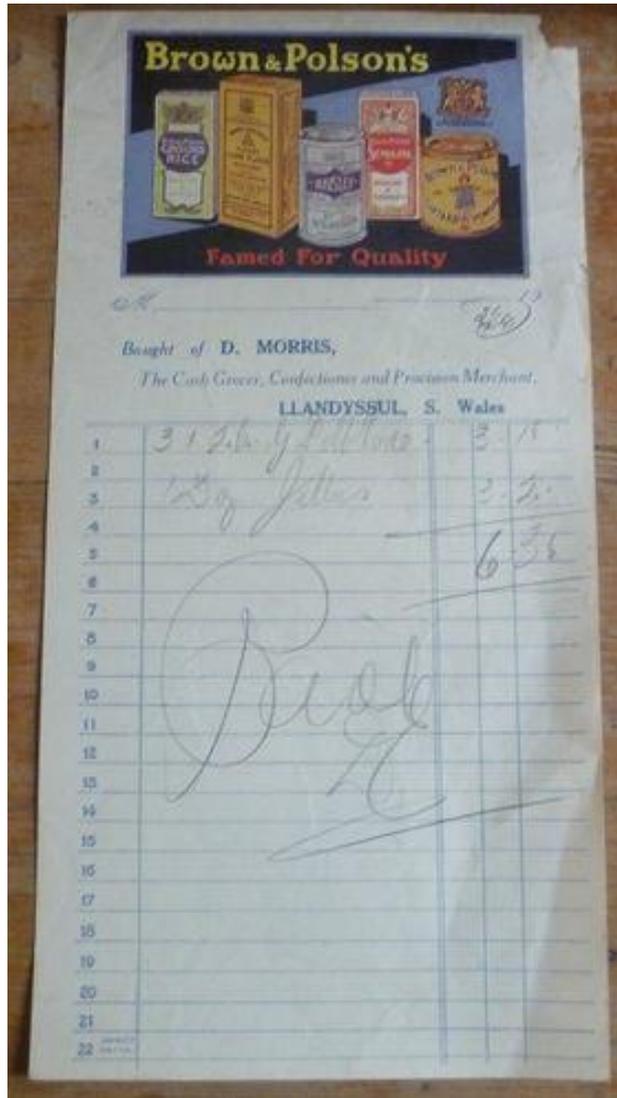
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Prompt  
Attention to all  
Orders

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**LLANDYSSUL**

1922



**D. MORRIS, *Grocer, Etc.***

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*The House for High-Class Groceries and Provisions.*

---

Fresh Fruits in Season. :: :: ::  
 Confectionery to suit all Tastes.  
 Cigarettes and Tobaccos of all the  
 best known blends. :: :: :: ::  
 Noted for Fine Teas, Wiltshire  
 Bacon and Highest Grades of  
 Canned Fruits.

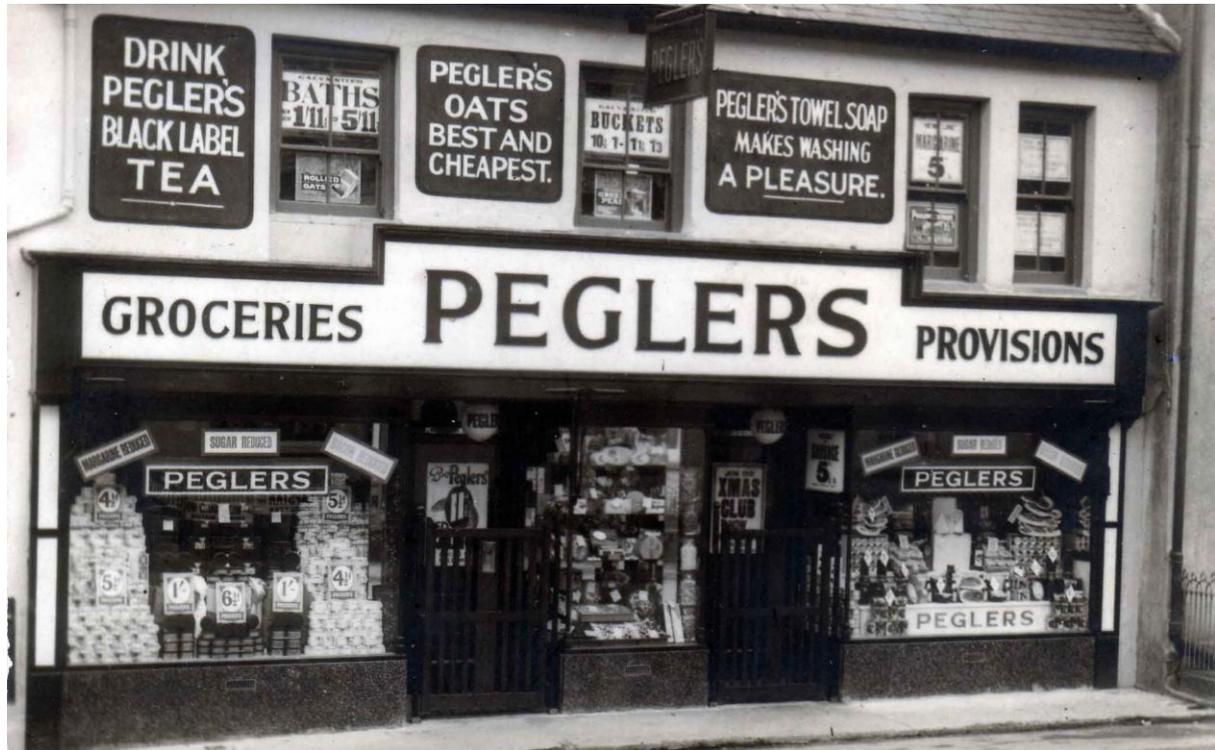
✻

LLANDYSSUL - - - S. WALES

After 1925

Sometime after 1936 David Morris left his shop, and it became a branch of the South Wales grocery chain - Peglers. The 1939 Register shows that the Grocery Manager was Mr. Dewi Evans.

Several changes were made to the building; the two upper left-hand windows were reduced in height to allow for a large new sign, which is still in place today. It retained its two doors, but these moved further apart, lit by overhead lights, and the shopfront windows were altered.



A local resident recalled that Peglers had marble counter tops for bacon and butter, which they would cut up and weigh for customers, and then wrap. They also weighed and packaged tea, and had biscuits, including Jacobs, in flip top boxes.

Another senior resident recalled that Peglers used the old stables across the road as a warehouse and his father used to get the wire from around the boxes and use it to hold up the exhaust of his car!

Several of the shops in Llandysul still have tiled steps, individually made to incorporate the name of the business. These were made by Italian workmen who were specialists in mosaics and would visit towns offering their services; Peglers' step can still be seen in place today.

WHY NOT PAY A VISIT TO—

# Peglers Stores Ltd.

WHERE EVERYTHING GOOD FOR CHRISTMAS IS OBTAINABLE

A LARGE STOCK OF FANCY GOODS

ALL KINDS OF SWEETS AND CHOCOLATES, MINCEMEAT, XMAS PUDDINGS, NUTS, BISCUITS, ORANGES, APPLES, ETC., ETC.

IN FRUIT YOU CANNOT MENTION ANY THAT CANNOT BE GOT AT—

## PEGLERS.

A LARGE STOCK OF MATS, IRONMONGERY, PANS, BRUSHES, ETC.—ALL THINGS TO MAKE THE HOME

: : : : COMFORTABLE : : : :

1937

*Something fresh!*



**JACOB & CO'S Cream Crackers**

1/2 lb. AIRTIGHT CARTONS.

**"LLANDYSSUL."**

Bought of

**PEGLERS STORES Ltd.**

**THE SOUTH WALES GROCERS**

Established 1845.

Goods delivered daily.

Terms—Cash. No Credit.

JOIN OUR CHRISTMAS CLUB.

|    |                     |     |
|----|---------------------|-----|
| 1  | 1 lb Sausages       | 60. |
| 2  |                     |     |
| 3  | 2 Pbs Garage 1/2 lb | 30. |
| 4  |                     |     |
| 5  | 1/2 lb White Ham    | 10. |
| 6  |                     |     |
| 7  | 1 lb Rice           | 45. |
| 8  |                     |     |
| 9  |                     |     |
| 10 |                     |     |
| 11 |                     |     |
| 12 |                     |     |
| 13 |                     |     |
| 14 |                     |     |
| 15 |                     |     |
| 16 |                     |     |
| 17 |                     |     |
| 18 |                     |     |

2/10

*Rogers*

Price-Maintained Goods manufactured by the Manufacturer Members of the Tobacco Trade Association are sold subject to the terms of the Agreement between us (inter alia) that they may only be sold to the public at Full Retail Prices.

PEGLERS' STORES, LTD.

Once again, the grocery shop changed hands, this time taken over the by Melias chain of grocery and provision stores, which had shops around the UK from the 1920s to the 1960s. The Cross Hands shop sold general groceries, packaging its own butter and sugar, and specialising in tea.

No 91187

Invoice from 2nd Jan 1964 1964

## MELIAS LIMITED

To \_\_\_\_\_

Local Branch \_\_\_\_\_

|                             |  |  |                                   |
|-----------------------------|--|--|-----------------------------------|
| Sugar 1/4 lb S. County 1/4  |  |  | 2 8 <sup>5</sup> / <sub>16</sub>  |
| Road 1/5 M. Kee 1/4         |  |  | 3 0                               |
| T. Road 1/3 1/2 P. Road 1/6 |  |  | 3 9 <sup>5</sup> / <sub>16</sub>  |
| S. Light 1/4 Soap 1/4       |  |  | 2 11 <sup>5</sup> / <sub>16</sub> |
|                             |  |  | 12 5 <sup>5</sup> / <sub>16</sub> |
| 2 x 13 Pop.                 |  |  | 2 6                               |
|                             |  |  | 14 11 <sup>1</sup> / <sub>2</sub> |

4/1/66.

Received for

### MELIAS LTD. 71803

FROM \_\_\_\_\_

INVOICE No. \_\_\_\_\_

£ : 14 : 11<sup>1</sup>/<sub>2</sub>.

SIGNATURE *A.D.*

No 91692

Invoice from

19<sup>th</sup> Dec. 1966

# MELIAS LIMITED

To

Local Branch

|                          |                          |         |
|--------------------------|--------------------------|---------|
| Peaches <sup>2/9</sup>   | Sugar <sup>1/4 1/2</sup> | 3-6 1/2 |
| Rates <sup>2/6</sup>     | Lard <sup>8 1/2</sup>    | 3-2 1/2 |
| T. Roll <sup>1/6</sup>   | Quince <sup>2/8</sup>    | 4-2     |
| tea <sup>4/6</sup>       |                          | 4-6     |
|                          |                          | 15-5    |
|                          |                          | 9-10    |
| Crackers <sup>9/10</sup> |                          |         |
| Lips <sup>2/-</sup>      | Rates <sup>2/6</sup>     | 4-6     |
| Stubb <sup>5/7 1/2</sup> |                          | 5-7 1/2 |

Crackers

Received for  
**MELIAS LTD.** 71762

## Melias Ltd., Llandysul

YOUR HOUSEKEEPING GOES FURTHER

— AT —

**MELIAS**

SAVE 4/- IN THE £

— AT —

**MELIAS**

Melias Ltd. eventually amalgamated with the Home and Colonial Stores, and some time after 1966, Cross Hands moved on once again, and became part of the Mace grocery chain.

Here our records run out so we depend on memory: Mace closed in the 1980s, and the building had several following occupiers - the local library, computer classes, a charity shop, and probably others. Between tenants the Local History Society held its first Open Day there giving residents an opportunity to see our collection of photographs and documents.

It is now owned by the solicitors practice, who have used the upper floor since at least 1909, and the whole building has been sympathetically restored.

If you can remember more, please let us know!

## THE ALMA

Lincoln Street  
Later Wind Street



In our cupboard at the Library we have a copy of architect's plans for the reconstruction of The Alma which was obtained from the National Library. I can't remember the date of the plan but it was somewhere around the 1920s or 1930s. But an interesting detail we gained from the plan, is that The Alma was originally called "Plough". The name infers it was an Inn but we haven't found anything to confirm. The architects plan will be available to view at our next Open Day.

The 1868 Trade Directory shows David Davies, 33, Tailor, resident in Llandysul. The 1871 picks him up living at 2 Lincoln Street, with his wife, Elizabeth, a dressmaker, and children, Sarah Ann and John. His occupation is Tailor and Draper.

The family were still at the premises for 1881 census, this time referred to as "Lincoln Street, Alma House". His wife is still a Dressmaker, and his children Sarah Anne, 14, and Johnny, 12 are at school. Also living with the family is David Davies, aged 15 years, a Tailor (probably an apprentice).

An entry in the Trade Directory for 1901 reads: "D. Davies, draper, and milliner, Alma House. Terms Cash".

The 1901 census records the property as "3 Wind Street, The Alma", and the Davies family are still in residence. David Davies is now 63 years of age, and still occupied as

Tailor and Draper. His wife, Elizabeth, and daughter, Sarah Ann, now 33 years of age, have no occupation shown on the census. Also living in the property is Lizzie Griffiths, an Assistant Milliner.



The 1910 Valuation Act survey described The Alma as a Dwelling House, Shop and Garden. It was owned and occupied by S.A. Davies; leasehold to C.H.L. Fitzwilliams for 80 years from 25 March 1881.

The building contained a basement with a kitchen, two coalhouses, pantry and two sculleries. On the first floor was an office, shop, workroom, and two sitting rooms, while there were four bedrooms and two storerooms on the first floor. There was also an attic, open to the roof. The building was built of stone and slated and in good repair, and had a privy in the garden also stone and slated.

By 1911, family circumstances have changed. David Davies is no longer shown, and Elizabeth is head of the household, describing herself as Draper, aged 71 years. Sarah Ann is now 43 years, unmarried, and Assisting in the Business. Living in the house is Hannah Lewis, a single young lady of 22 years, a Drapery Assistant.

David Davies had died on 23 June, 1909, aged 72 years, and is buried in St. Tyssul Churchyard.

Trade Directory entries continue for "D. Davies, Draper, Alma House" until 1924, but with the death of David Davies, the business no longer offered a tailoring service.

Oddly, the 1914 Trade Directory has an entry for "Miss Sarah Davies, Draper, Alma House" but this is the only entry under her name.

No further entries appear for the Davies family at The Alma after 1924.

Sarah Ann Davies continued to live at The Alma until at least the late 1930s, when she is recorded in the 1939 Register occupied doing "unpaid domestic work".

The next records we have of The Alma is from advertisements in the late 1940s when W. Jones & Son were trading as the Alma Boot and Shoe Stores.

Phone—122.

**Alma Boot & Shoe Stores**  
LLANDYSSUL, Cards.

---

*All Brands of*  
LADIES FASHION SHOES IN STOCK

---

TRY OUR "TIMES TEST" UNSURPASSABLE FARMERS' BOOTS.

---

*Repairs carried out on the Premises by expert Craftsmen.*

---

**W. JONES & SON**

1946

**ALMA Boot & Shoe Stores**  
Llandyssul

---

All Brands of . . . LADIES' FASHIONED SHOES IN STOCK!

---

*Try our "TIMES TEST"*  
*Unsurpassable BOOTS and COUNTRY WEAR.*

---

REPAIRS CARRIED OUT ON THE PREMISES  
BY EXPERT CRAFTSMEN.

---

Proprietors - **W. JONES & SON**

1947

By the 1960s the business was run by A.M. Jones & Son:

**A. M. JONES & SON**  
ALMA STORES - - LLANDYSUL

*Tel. 3122*

*Agents for CLARKS & LOTUS SHOES*

also stockist of

HARDY'S & Other Fishing Tackle

1964

Another change by the 1980s:

**GWILYM JONES & SONS**  
ALMA STORES, LLANDYSUL

Tel: 055932 3322

★

Agents for Leading Brands of Boots and Shoes

★

Also Fishing Tackle, Cartridges etc.

1987

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★

Agents for Leading Brands of Boots and Shoes

★

Also Fishing Tackle, Cartridges etc.

1997



Following the closure of the shoe shop, The Alma briefly became an Antique shop:



*Antiques* **Antiques** *Antiques*

**Bought and Sold**

**MICHAEL LLOYD - THE ALMA - LLANDYSUL**

**Tel: 01559 363880 Mobile: 07787351918**

2004

Currently The Alma is a Deli Cafe:



**Buon  
Appetito**  
Yr Alma, Wind Street, Llandysul

**Caffe Bar  
Delicatessen**

Yr Alma, Wind Street, Llandysul  
01559 363 608

2007